



Kinder choices.
Healthier lives.
A sustainable planet.

India Karuna Collaborative

Uniting voices for animals, people, and our planet

What is IKC and why now?

India stands at a critical juncture. As we build toward Viksit Bharat 2047, the choices we make about food systems, supply chains, and corporate responsibility will determine not just economic growth, but the health of our people and planet. Animals are central to our lives, economies, and ecosystems—yet their wellbeing is too often invisible in policy and business decisions. Through the India Karuna Collaborative, we aim to unify voices and raise awareness on animal sentience and the deep interconnections between animal wellbeing, human and planetary health.

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"I believe that animals are sentient beings and that human, animal, and planetary well-being are interconnected. When animals suffer, people and the planet suffer too. I pledge to do my best to reduce animal suffering."



[Take the IKC Pledge](#)

Leading voices who have taken the pledge

Currently, we have the support of [70+ signatories](#) from business, policy, finance and civil society.

Our mentors and advisors: Multi-sector leaders

We're deeply grateful to have these [exceptional leaders](#) join IKC as mentors and advisors. Their diverse expertise spans across policy, corporate, social impact, sustainability, legal, media and their collective insights will be instrumental in advancing our mission.



Leadership Voices

Our signatories have shared heartfelt messages about why IKC resonates.

[Watch Videos](#)

Member Organisations

Unifying voices and raising awareness across India – Our [43+ partners](#) include animal protection, public health, environment, education, youth and other allied organisations. Their seemingly disparate yet interconnected work strengthens evidence and expands our understanding of more compassionate and sustainable outcomes.

1. **SUSTAINABILITY** - Helping supply chains move towards more ethical, sustainable, and lower emission models of production
1. **HEALTH & NUTRITION** - Sharing medically sound evidence on diets that lower healthcare costs and climate footprints
1. **AWARENESS & OUTREACH** - Shifting consumer demand towards low risk, climate aligned products
1. **POLICY & ADVOCACY** - Informing regulations that will shape future compliance and disclosure norms
1. **HUMANE EDUCATION** - Inculcating compassion in today's children and youth – tomorrow's workforce and consumers

IKC in the News: Shifting the National Conversation

Animal sentience and wellbeing have long been missing from mainstream press coverage, particularly within the One Health framework. IKC aims to expand the national conversation to recognise animals as central to a truly compassionate and sustainable India.

IKC advisors opine

1. [Viksit Bharat vision](#) needs to have room for animals.
1. Next-generation [ESG reforms in India](#) through smart proteins and animal welfare.

Partner Stories/Spotlight

Join Physicians Association for Nutrition (PAN) India's latest Continuing Medical Education (CME) session on 25th January, designed for healthcare professionals. This session focuses on the "One Health" approach, exploring the evidence-based links between plant-forward nutrition, patient outcomes, and sustainable food systems. Register [here](#).

To help more Indians try vegan, [Veganuary](#) has launched their 31-day pledge series in Hindi, with 10+ free resources and daily guidance emails. Taking the message public, their 2026 campaign 'New Year, Same You' can be seen in the Bengaluru International Airport!

Organisations working for animal protection, human, climate and planetary health – [join us](#)



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